

# Press Release

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## **Interfresh Introduces New Corporate Logo and Launches Updated Website**

**Fullerton, CA** – July 13, 2007 – Interfresh, Inc., a national supplier of fruits and vegetables, announces the unveiling of a new corporate identity and website. The announcement came during the opening day of PMA Foodservice in Monterey, CA. where Interfresh is showcasing their new look and expansive portfolio of products and services.

“We are proud to celebrate our 20<sup>th</sup> anniversary this year. Over the past two decades, we have evolved from a two man operation into a national distributor. The transformation of the Interfresh corporate logo and website is one that we felt was important to reflect the progression of our company over the years.” says Chris Puentes, President of Interfresh. “We are very proud of the talented Interfresh team we have built, and look forward to many more years of continued success.”

Now in its twentieth year of providing fresh fruits and vegetables to retailers, wholesalers and foodservice distributors, Interfresh continually strives to provide top-quality products year-round. Headquartered in Fullerton, CA, Interfresh has expanded its reach and further developed its product line and services by opening new offices in strategic locations throughout California. The experienced employees of Interfresh are driven by their passion to provide unparalleled services for a consistent, high-quality supply of fresh fruits and vegetables season to season. In addition to citrus, melons, and avocados, Interfresh handles an extensive line of fresh products including corn, asparagus, yams, sweet potatoes, tomatoes, bell peppers and cucumbers.

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