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FOR IMMEDIATE RELEASE

MELON VETERAN STUART SMITH JOINS INTERFRESH SALES STAFF IN SAN BRUNO, CA

Orange, CA – APRIL 7, 2014 – Interfresh, Inc., a national supplier of fruits and vegetables, announced today the addition of Stuart Smith to their sales staff in San Bruno, CA.

“People of Stuart’s calibre don’t come along very often”, said Chris Puentes, Interfresh president. “Stuart literally grew up in melon fields, working alongside his brother and dad in the family business, Turlock Fruit Company. Interfresh and Turlock Fruit have a long and valued history of working together in the Los Angeles area, and we’re very pleased to have Stuart on board, where he’ll focus on expanding our reach with Turlock Fruit’s fantastic melons into the Bay Area”, he concluded.

Smith echoed the enthusiasm. “It’s great to get back into the produce business, especially with a company that has such a rich history with Turlock Fruit. It’s like I’m amongst old friends here. I’m excited to start serving Interfresh’s diverse customer base, and look forward to growing the category for the company in the years to come. I think we’re going to have some fun”, he added.

Stuart’s primary responsibility will be to expand the company’s melon sales on a year ‘round basis.

Now in its 28th year of providing fresh fruits and vegetables to retailers, wholesalers and foodservice distributors, Interfresh continually strives to provide top-quality products year-round. Headquartered in Orange, CA, Interfresh has expanded its reach and further developed its product line and services by opening new offices in strategic locations throughout California. The experienced employees of Interfresh are driven by their passion to provide unparalleled services for a consistent, high-quality supply of fresh fruits and vegetables season to season. In addition to citrus, berries, melons, and avocados, Interfresh handles an extensive line of fresh products including corn, asparagus, pineapple, yams, sweet potatoes, tomatoes, bell peppers, cucumbers, and grapes.