



**For more information,
contact:**
Chris Puentes, President
chrisp@getinterfresh.com
O: 714-449-1669
F: 714-385-1140

FOR IMMEDIATE RELEASE

RETAIL VETERAN RON WALTERS TO JOIN INTERFRESH SALES STAFF IN LOS ANGELES

Orange, CA – September 27, 2010 – Interfresh, Inc., a national supplier of fruits and vegetables, announced the hiring of Ron Walters, a 27-year veteran of the produce industry, including 23 years with Southern California’s Albertson’s grocery chain.

Ron brings a wealth and breadth of produce experience, having worked his way from Produce Department Manager to Produce and Floral Category Manager and Department Merchandising Manager.

“Ron’s knowledge and experience are a great addition to the Interfresh team”, said Chris Puentes, Interfresh president. “Not only does he know produce inside and out, having come from the ground up as many of us in the company have, but he has a unique understanding of retail merchandising and marketing complexities. We think Ron will bring a whole new dimension and skill set to our team”, he added.

Walters’ early days in the produce business coincided with others on the Interfresh team, including Los Angeles Division Manager Darryl Anderson. “Ron, Terry Iles, Ed Morrison, Chris Puentes and I all worked together at Vermeulen Ranch Market in San Juan Capistrano when we were in high school. We grew up working side by side in the produce department, and we’re very pleased to be working alongside Ron once again”, noted Anderson.

Walters echoed Mr. Anderson’s comment. “I’m very excited to be joining my old friends in a new side of the industry. I expect that my retail experience will be an asset to Interfresh, and that Interfresh’s extensive network of growers and relationships will be a great fit for the entire team. I’m really looking forward to it.”

Now in its 24th year of providing fresh fruits and vegetables to retailers, wholesalers and foodservice distributors, Interfresh continually strives to provide top-quality products year-round. Headquartered in Orange, CA, Interfresh has expanded its reach and further developed its product line and services by opening new offices in strategic locations throughout California. The experienced employees of Interfresh are driven by their passion to provide

unparalleled services for a consistent, high-quality supply of fresh fruits and vegetables season to season. In addition to citrus, melons, and avocados, Interfresh handles an extensive line of fresh products including corn, asparagus, yams, sweet potatoes, tomatoes, bell peppers, cucumbers, grapes and soft fruit.