



FOR IMMEDIATE RELEASE  
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### **Interfresh Announces Hiring of Raynita Womack**

**Orange, CA** – February 22, 2010 – Interfresh, Inc., a national supplier of fruits and vegetables, announced that Raynita Womack has joined the company as a part of the Los Angeles Division sales staff.

Working from an office in Bakersfield, CA, Raynita will assist with citrus sales and consolidation services in conjunction with the Interfresh staff in Los Angeles, CA.

“Raynita brings a wealth of industry experience to our team, specifically in the citrus category within the foodservice segment”, said Chris Puentes, Interfresh president. “Her vast product knowledge and supply chain relationships promise to prove valuable tools in extending our foodservice sales and consolidation services, and we’re thrilled to have someone of Raynita’s calibre on our team.”

Adds Raynita “Joining the Interfresh team is a great opportunity and allows me to return to my roots in foodservice. I’m looking forward to continuing to work with my long-time produce friends in this new capacity”.

Raynita brings over 17 years of industry experience to Interfresh, most recently with Duda Farm Fresh Foods and Grimmway Farms.

Now in its 24<sup>th</sup> year of providing fresh fruits and vegetables to retailers, wholesalers and foodservice distributors, Interfresh continually strives to provide top-quality products year-round. Headquartered in Orange, CA, Interfresh has expanded its reach and further developed its product line and services by opening new offices in strategic locations throughout California. The experienced employees of Interfresh are driven by their passion to provide unparalleled services for a consistent, high-quality supply of fresh fruits and vegetables season to season. In addition to citrus, melons, and avocados, Interfresh handles an extensive line of fresh products including corn, Naturipe berries, asparagus, yams, sweet potatoes, tomatoes, bell peppers, cucumbers, grapes and soft fruit.